

<b>Code – IVS-1A</b>	<b>Subject – ENTREPRENEURSHIP DEVELOPMENT</b>			
<b>Sem – I</b>	L –43	T – 2	P – 0	C – 3

**Objective:**

It provides exposure to the students to the entrepreneurial cultural and industrial growth so as to prepare them to set up and manage their own small units.

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**Course Contents**

**Unit 1**

Introduction: The entrepreneur: definition, emergence of entrepreneurial class; Definition and concern of Entrepreneurship, theories of entrepreneurship; role of social economic environment; classification, Characteristics and importance of entrepreneur; leadership; risk taking ; decision making and business planning.

**Unit 2**

Promotion of a venture: Opportunities analysis; external environmental analysis economic, social and technological; competitive factors; legal requirements of establishment of a new unit and raising of funds; Venture capital sources and documentation required.

**Unit 3**

Entrepreneurial Behaviour: Innovation and entrepreneur; entrepreneurial behaviour and Psycho-theories, social responsibility.

**Entrepreneurial Development Programmes (EDP):** EDP, their role, relevance and achievements; role of government in organizing EDP's critical evaluation.

**Unit 4**

Role of entrepreneur: Role of an entrepreneur in economics growth as an innovator, generation of employment opportunities.

**Unit 5**

Entrepreneurship & Innovation: Overview of project identification, search of a business idea, Identification of project, Business Opportunities.

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**Text Book:**

1. Vasant, DCSAI; Entrepreneurship, Himalaya Publishing House, 2003.
2. Taneja & S.L. Gupta.; Entrepreneurship Development, 2003.
3. Pandey , I.M.; venture capital- The Indian Experience, Prentice Hall of India, 2003.
4. Tandon B.C,"Environment and Entrepreneur ",Chug publication, Allahabad.
5. Srivastava S.B.; A practical guide to industrial entrepreneurs, Sultan Chand & Sons, New Delhi.
6. Chandra, Prasana ; Project Preparation, Appraisal, Implementation, TMH ,New Delhi.