

KOLHAN UNIVERSITY, CHAIBASA

Proposed Syllabus for IRC and MINOR Courses under BBA of FYUGP – NEP2020

Course Category	Semester	Course Name	Credit
IRC	I / II / III (Students can select this in any semester)	Leadership and Management	3
MN – 1	IV	Organizational Behavior	6
MN – 2	V	Managerial Economics	6
MN – 3	VI	Marketing Management	6

Detailed Syllabus of IRC

Code – IRC	Subject – LEADERSHIP AND MANAGEMENT			
Sem – I / II / III	L – 45	T – 0	P – 0	C – 3

Course Objectives:

- To know the concept of leadership and management;
- compare and contrast the major theories of leadership;
- analyze the decision-making process and change management;
- Evaluate the qualities necessary to effectively manage or lead in a team/group environment.

Syllabus Content:

Section – A	Leadership and Management
Unit-1	Introduction to Leadership (Roles, functions and characteristics of a leader; evolution and growth of leadership; Leadership traits and ethics; Attitude, Behaviour, Personality traits and leadership; Types and Styles of leadership)
Unit-2	Leadership and Management (Nature, Scope and Significance of Management; Levels of Management; Functions: Planning, Organizing, Staffing, Directing and Controlling; Skills: Conceptual, Human and Technical; Roles: Interpersonal, Informational and Decisional; difference between a leader and a manager)
Section – B	Leadership Theories and Challenges
Unit-1	Theories of Leadership (Trait Theory, Behavioral theories, Contingency Theories, Transactional Theories and Transformational Leadership Theory)
Unit-2	Issues and Challenges for Leaders

	(Immerging trends in leadership; Servant leadership, Situational leadership; Gender and leadership; Effective Leadership Communication; Emotional intelligence and leadership)
Block-3	Unleashing Leadership potentials
Unit-1	Self-Discovery – Developing Self (Awareness of personal values, beliefs and Vision, Mission and Goals that motivates behaviour; Personal SWOT; Trust: Openness, confidentiality, blind spot and unknown part of personality; Self-disclosure, seeking feedback, self-reflection, introspection and self-management)
Unit-2	Team Dynamics – Developing Others (Foundations of Group behaviour; Group development; Group properties: Roles, norms, status, size, design and cohesiveness, Group decision making; Group culture and dynamics; Managing group conflict, power, politics, change management of diversity)
Block-4	Leadership in Action
Unit-1	Digital Transformation in Leadership – Issues and Challenges <ul style="list-style-type: none"> • Elements of transformative business models • Sustainability in digital era (How digital transformation and sustainability can flourish together?) • Artificial intelligence
Unit-2	Cases / Caselets on Leadership (Great Indian leaders Swami Vivekananda, Jamsedji Nusserwanji Tata,)

Books Recommended:

1. Sham Lal. Indian Realities in Bits and Pieces, Rupa and Co. New Delhi
2. Surendra Kumar & Pradeep Kapur. India of My Dreams, Academic Foundation, New Delhi
3. Nissam, Uralah. India: Economic, Political and Social Issues
4. Drucker, Peter and Maciariello, Joseph: 366 Days of Insight and Motivation for Getting The Right Things Done: Rutledge